# Jad El Asmar

Canadian Citizen  $\cdot$  Eligible to work in Canada

# 🗳 (289) 952 1155 | 🕿 jad.elasmar@mail.utoronto.ca | Oakville, ON

# Website � GitHub � LinkedIn

#### **EDUCATION**

## **Computer Science**

HBSc @ University of Toronto

Software Design (A-) • Systems Programming (A-) • Critical Coding (A) • Intro to Programming (A) •
Spatial Data Science (A-) • Intro to Computer Science (A-) • Geographic Information Systems (A)

#### SKILLS

- Tech Languages: Python; Javascript; Go; C; Java; SQL; NoSQL; React.js; Node.js; Next.js
- Tools: AWS; GCP; PyCharm; IntelliJ; VS Code; Docker; Postman; Jupyter Notebook; Git; Agile; SCRUM
- **Skills:** Learning; Problem-solving; Time Management; Communication; Work ethic; Leadership

#### WORK EXPERIENCE

#### **Self Employed**

Full-Stack Developer

- Founded & developed a successful, **top 0.1% app** on the Discord platform.
  - o Managed and provided up-keep for **45,000+ active users.**
  - o Designed services to handle **5+ billion** bot interactions with limited downtime.
- Reduced computing costs by 70% on Google Cloud Platform by optimizing VM memory usage.
- Analyzed **700+ million** unique user data points on MongoDB & SQLite to drive increased revenue.
- Managed microservices written in Python, Go & Node.js allow for simple resource scaling.

## Accel Web Design

Web Developer

- Developed websites for small businesses in the health sector using React.js.
- Held meetings with clients to understand business needs & created unique/specific solutions.
- Optimized for Search Engines (SEO) and Conversion Rate (CRO), increasing business revenue.

## Diffcord

#### Co-Founder

- Lead developer for Diffcord.
  - o Managed microservices to accommodate **15,000+ users** in **10 days of launch**.
  - o Provisioned server resources to support ~550,000 monthly visits on a limited budget.
  - Leader of a 2 person technical team, effectively creating and executing plans under tight deadlines.
- Integrated Stripe and PayPal for secure payment processing and Discord OAuth 2.0 for secure login.

## PROJECTS

#### Fortnite Game Developer

- Developed fortnite maps using Unreal Engine for Fortnite reaching a total of 100,000+ plays.
- Utilized analytics to track player behavior to enhance user retention and overall success.

## **FocusPDF**

• Developed an AI integrated PDF reader for students to increase study efficiency and retention.

# Oct. 2023 - Feb. 2024

Mar. 2023 – Sep. 2023

#### ; Next.js

**Graduating June 2026** 

Apr. 2021 – Present